

**ACDM Conference 2010**

*“Leveraging Technology  
to Preserve History”*



**March 21 – 24, 2010**

**With NDIA CDM Training and Certification Examination  
on 25, 26, and 27 March**

*in*

*Williamsburg, Virginia*

**America's Colonial Capital**

at the

*Williamsburg Lodge &*

*the Williamsburg Woodlands Inn and*

*Suites*



## Conference Exhibitors and Sponsors

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# Association for Configuration and Data Management



## 2010 Conference Agenda

Sunday, 21 March – Wednesday, 24 March, 2009

### Registration

Sunday, March 21, 2010

#### Pre-Conference Sessions:

2:00 pm – 7:00 pm	<b>Exhibitor Set-up</b>
2:00 pm – 5:00 pm	<b>General Registration</b>
3:00 pm – 4:30 pm	<b>Afternoon Tea – <i>The Williamsburg Inn</i> , Goodwin Room (\$25, by advanced reservation and purchase, only)</b>

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### Conference Opening and Plenary Sessions

Monday, March 22, 2010

#### Morning Session:

7:00 am – 7:30 am	<b>Speaker's Meeting</b> <i>Joe Roman, ACDM Vice President for Services and Master of Ceremonies, Lockheed Martin, Moorestown, NJ</i>
7:00 am – 8:00 am	<b>Late Registration</b>
7:00 am – 7:55 am	<b>Continental Breakfast</b>
8:00 am	<b>Call to Order</b> <i>Joe Roman, Vice President for Services, Lockheed Martin, Moorestown, NJ</i>
8:00 am – 8:10 am	<b>Welcome, Opening Remarks, Conference Challenge, ACDM Message</b> <i>Bonnie Johnson, ACDM Vice President for Education, Millennium Data Management, Incorporated, Huntsville, AL</i>
8:10 am – 8:20 am	<b>Technical Program Overview</b>

*Joe Roman, Lockheed Martin, Moorestown, NJ*

8:20 am – 8:25 am

**Introduction of Conference Keynote Speaker**  
*Joe Roman*

8:25 am – 9:25 am

**Enterprise Architecture – Challenges for CM and DM in the NASA Constellation Program**

**Don Monell**

*Information Management Systems Program Manager, NASA's Constellation Program, Return to the Moon and Missions to Mars*

9:25 am – 9:45 am

**Meet and Greet, Vendor Visits and Refreshment Break**

9:45 am – 10:45 am

**Transforming Business in the US Government, Update**  
**Mr. Keith E. Seaman**

*Deputy Director, Defense Business Systems Acquisition Executive (DBSAE), Washington, DC*

10:45 am – 11:00 am

**A Conversation with President Thomas Jefferson**

11:00 am – 12:00 noon

**Data Management Maturity Model**

*Peter Aiken, Old Dominion University, Petersburg, VA*

12:15 pm – 1:30 pm

**Luncheon**

Afternoon Session:

1:30 pm – 2:30 pm

**Management Roundtable Discussions**  
**Moderated Discussion of CM and DM Issues and Challenges in Industry, Government, Commercial, and Historical Sectors of Practice**

*Cynthia Hauer, Facilitator, Millennium Data Management, Huntsville, AL*

*Invited Participation in Progress*

2:30 pm – 3:00 pm

**Vendor Visits and Refreshment Break**

3:00 pm – 3:30 pm

**Vendor Presentation – Open Presentation Slot**

3:30 pm – 4:15 pm

**Data Management: New Challenges and Innovations**

*DAMA Invited – Loretta Mahan Smith*

4:15 pm – 5:00 pm

**Vendor Presentation – Open Presentation Slot**

6:00 pm – 7:00 pm

**Reception**

## Conference Plenary Session

### Tuesday, March 23, 2010

#### Morning Session:

- 7:00 am – 7:55 am                   **Continental Breakfast**
- 8:00 am                               **Call to Order**
- 8:00 am – 9:45 am               **Workshop: Information Retention, Records Retention and Retrievability**  
*Jan Lundy, Raytheon Co., Tucson, AZ*
- 9:45 am – 10:15 am               **Vendor Visits and Refreshment Break**
- 10:15 am – 12:00 am           **Workshop: Information Retention and Retrievability (continued)**  
*Jan Lundy, Raytheon Co., Tucson, AZ*
- 12:00 noon – 1:15 pm           **Luncheon – Birds of a Feather**

#### Afternoon Session:

- 1:30 pm – 2:15 pm               **Principles of Archiving**  
*John Watson, Curator and Principal Archivist  
Colonial Williamsburg Foundation*
- 2:15 pm – 3:00 pm               **Vendor Presentation - Open Presentation Slot**
- 3:00 pm – 3:30 pm               **Vendor Visits and Refreshment Break**
- 3:30 pm – 4:15 pm               **IM Standard Overview and Update**  
*Denise Duncan, LMI, McLean, VA*
- 4:15 pm – 5:00 pm               **MIT Data Quality Issues**  
*Speaker invited*
- 6:00 pm – 9:30 pm               **ACDM's Award Winning Night Out –**  
*Dining with the Patriots and the Practitioners,  
Shield's Tavern, Duke of Gloucester Street,  
Restored Williamsburg – by advanced  
reservation, only (\$75 for non conference  
attendees)*

**Conference Plenary Session**  
**Wednesday, March 24, 2010**

Morning Session:

7:00 am – 8:00 am	<b>Seated Breakfast &amp; General Membership Meeting</b>
8:00 am	<b>Call to Order</b>
8:00 am – 10:00 am	<b>(TITLE)</b> <i>Rachel Verdugo, Raytheon Missile Systems</i>
10:00 am – 10:15 am	<b>Vendor Visits and Refreshment Break</b>
10:15 am – 11:00 am	<b>Open Presentation Slot</b>
11:00 am – 11:45	<b>Open Presentation Slot</b>
12:00 noon – 1:00 pm	<b>Luncheon – Birds of a Feather</b> Topics: <ul style="list-style-type: none"> <li>➤ CM/DM Employee Career Development Programs</li> <li>➤ CMMI Journey Experiences – Levels 3 to 5</li> <li>➤ Education Backgrounds of College Candidates</li> <li>➤ CM Status Accounting Discussions</li> <li>➤ CMMI and ISO: Friends or Foes?</li> </ul>

Afternoon Session:

1:00 pm – 1:45 pm	<b>NDIA Certification Overview Presentation</b> Chuck Billingsley, NDIA Certification Chairman, Huntsville, AL
1:45 – 2:30 pm	<b>Emerging Technologies in CM and DM</b> <i>Tom Tesmer, President, CMstat</i>
2:30 – 3:15 pm	<b>CM Education Status</b> <i>Steve Easterbrook, President, CMPIC</i>
3:15 – 3:45 pm	Refreshments
3:45 – 4:30 pm	<b>Open Presentation Slot</b>
4:30 – 5:00 pm	<b>Conference Wrap-Up, Door Prizes</b> <ul style="list-style-type: none"> <li>➤ Workshop Feedback</li> <li>➤ Attendee Feedback</li> </ul>
3:00 pm	<b>Conference Close</b>

**Post-Conference Training Activities**  
**Thursday, Friday, and Saturday – March 25 - 27, 2010**  
**Location to be Announced to Registrants**

7:30 am – 8:00 am	<b>Continental Breakfast</b>
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8:30 am – 9:30 am	<b>NDIA CDM Certification Exam Preparation Course</b>
9:30 am – 9:45 am	<b>Vendor Visits and Refreshment Break</b>
9:45 am – 11:30 am	<b>NDIA CDM Certification Exam Preparation Course</b>
11:30 am – 12:30 pm	<b>Lunch (on your own)</b>
12:30 pm – 2:00 pm	<b>NDIA CDM Certification Exam Preparation Course</b>
2:00 pm – 2:15 pm	<b>Refreshment Break</b>
2:15 pm – 4:00 pm	<b>NDIA CDM Training Course</b>

See you at

*John Ascuaga's*

*Nugget*

Sparks, NV

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for the

**16<sup>th</sup> Annual ACDM Technical & Training Conference**

**20 March – 23 March, 2011**



